



**CORPORATE INTERVIEW**  
by Gurbeer Singh Chawla

# I AM COMMITTED TO DRIVE CHANGE & GROWTH

**🗨️ We intend to create a work life balance and an inclusive and growing team across offices**

**Give us an overview of Jujhar Group and its journey so far?**

Jujhar Group is a diversified conglomerate headquartered in Ludhiana, Punjab. We owe its success and leadership to its core philosophy of “touching every aspect of people’s lives” with high quality products and unparalleled services. This has been a guiding principle for sustainable growth for over three decades; has an enviable leadership position in its several verticals and has an impressive customer base. The group is catering to growing sectors namely Logistics, Entertainment, Broadband, Media, News Channel, Real Estate, Edtech, Infrastructure, and Hospitality. Jujhar Group has Rs 1200+ Crore turnover with its presence in 8 States and 200 plus cities. Fastway, the vertical of Jujhar Group is the 5th largest Multi System Operator (MSO) in India. Services Presence in Punjab, Himachal Pradesh, Haryana, Chandigarh, Rajasthan, Uttar Pradesh, Uttarakhand, Delhi/NCR & Jammu and Kashmir. Service provider through a pool of over 5000 + professionals.

**How has been the founder's journey through out the business and how has it created a change in other people’s lives?**

I have been fortunate enough to start this business and have always been stated as a natural leader by my peers. I am committed to drive change and growth. I graduated and joined my family transport business and at the initial point of my career I realized the need for a professional logistic service and in 1990, I started the Jujhar



*In Conversation with...*

**S. Gurdeep Singh**

**Chairman & Founder - Jujhar Group**

Constructions and Travels Pvt. Ltd. Ever since then, this has been an uphill journey with the best of people who have joined the forces and kept us growing and learning.

The group under my leadership has seen a great level of progress into several high growth industries in North India. It has created a lot of job opportunities in the market and we continue to focus on that. We intend to create a work life balance and an inclusive and growing team across offices.

**With 32 years of legacy, what is the way forward for the Jujhar Group?**

Jujhar Group was founded in 1990 and being one of the oldest in the business, we sure want to be seen as one of the job creators in the industry and the region. In every sector that we have set foot in, our leadership team has made sure that we have

achieved the best. In order to grow, we are now extending our investments into the new age innovations and businesses which would be more diversified and will work into a more innovative approach.

Jujhar Group has recently taken over the Fairfield by Marriott in Amritsar to step foot in the hospitality business while we are already in the real estate industry and understand the sector. We widely intend to enter the healthcare industry as well. For the broadband side of the business, we are expanding rapidly and have recently added 5 Lac plus new subscribers and are not entering the rural broadband. We aim to provide internet services to every village in Punjab. Additionally, in Fast Way also



we are coming up with the new Hybrid Android TV box.

**What are the different verticals Jujhar Group operates in? What differentiates it from its competitors?**

The verticals in which the group deals in as a whole are real estate, Logistics, Entertainment, and the brand as a whole has been in constant development approach for growth and major developments.

- **Real Estate:** Jujhar has been on the expansion mode with the expansion in real estate, warehousing, construction businesses. The vertical has led the construction of one of the most prestigious malls in Ludhiana, The Grand Walk, located in the heart of Ludhiana.
- **Logistics:** Jujhar Construction & Travels Pvt. Ltd. is the flagship of the Jujhar group, offering luxury passenger travel and car carrier logistics. The group has over 25,000 Kms of route permit; the company possesses the largest and most luxurious fleet of Mercedes and Volvo buses.
- **Netplus Broadband:** The most preferred broadband service

provider of Punjab, known for its superfast connection speed and high customer retention rate, it also provides next gen services such as high speed broadband, smart telephony and OTT.

- **Fastway Transmissions:** It is a pioneer in the digital entertainment services and a dominant market leader in the space being the largest multi system operator in North India. They commenced operations in 2007, the company has established a major network of optic fiber cable across the state of Punjab as well as other major reasons of North India like Haryana, Jammu, Rajasthan, Himachal Pradesh, Uttarakhand etc.
- **Digital Media:** Daily Post is the new age web media platform with over 2 million subscribers across popular social media channels. With its mission of Journalism of Hope, It effectively covers all new updates and stores across Punjab and multiple spheres such as politics, religion, entertainment and sports. With over 2 million+ facebook followers and 1.5 million plus youtube followers, the channel has huge viewership

across the globe of Indian diaspora.

**Our readers would like to know about your achievements and accolades, please share.**

The Jujhar group as a whole has carried a legacy from the last 32 years with its achievements in different fields and states. It has forayed into entertainment, logistics, real estate and many more verticals and have multiple achievements. If we look at these verticals we can put the light on various achievements like:

- **Logistics:** one of the market leader in logistics and passenger company. Recently awarded as the best company in North India By Tv9 Bharatvarsh.
- **Entertainment:** It is established as No. 1 in North India and in top 4 in multi system operators.
- **Real Estate:** They have commercial development spread across 2.4 lakh sq. ft. and also a co-developer of 350 acres township called Alpha International City, Amritsar.
- **Hospitality:** They have recently acquired a 4 star property called Marriott hotel in Amritsar.